

PHARMACEUTICAL SOCIETY OF JAMAICA

ESTABLISHED 1928

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July 5, 2021

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Dear Industry Partner,

Introduction

The Pharmaceutical Society of Jamaica will host its 36th Annual Conference virtually, September 24 - 26, 2021, under the Theme: ***“Promoting Health & Serving Society”***. The Conference is geared towards providing opportunities for pharmacists to continue developing their core competencies and to keep them abreast of new happenings in the industry. We expect to have approximately 400 Pharmacists from Jamaica and across the Caribbean in attendance over the three days.

Goals & Objectives

The core objectives of the Conference are:

- To provide continuing education sessions that will advance the current body of knowledge and improve the provision of healthcare by pharmacists.
- To execute workshops where pharmacists have an opportunity to apply and develop their practice skills.
- To provide a medium in which geographically dispersed pharmacists are able to network.
- To strengthen our partnership with the Pharmaceutical Industry and provide valuable benefits to our sponsors.

Conference Days

The format of the Conference is outlined as follows:

Friday (Day 1)

The Conference starts with two (2) Workshops (2 hours each), Opening Ceremony and our Annual General Meeting.

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Saturday (Day 2)

There will be three (3) Presentations and a Pharma Chat Forum.

Sunday (Day 3)

On the final day of the Conference there will be three (3) Presentations, a Panel Discussion and a Workshop.

****** During the breaks there will be viewing of Virtual Brand Pages, Digital Swag Bags, Gamification & Giveaways**

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Pharmacist Registration

One time Registration per Pharmacist for three days – US\$50

Please note this cost is for PSJ paid up members only.

Sponsor 20 Pharmacists or more and get 10% discount

Virtual Brand Page (US\$150)

There will be one (1) Brand only per Virtual Brand Page. Virtual Brand Pages are only available as add-ons to the packages outlined below.

Platinum Sponsor (US\$1575)

- **Five(5) Virtual Brand Pages**
- One Digital Swag Bag
- Complimentary Registration of 10 Pharmacists
- One full page ad in the PSJ Virtual Magazine
- Five (5) minutes Greetings at the Opening Ceremony
- Online promotion of company on PSJ Official Website, Conference Website and Facebook. This will be available approximately one month prior to the Conference.

Gold Sponsor (US\$875)

- **Three(3) Virtual Brand Pages**
- One Digital Swag Bag
- Half page ad in the PSJ Virtual Magazine
- Promotion of company on Conference website and Facebook. This will be available approximately one month prior to the Conference.
- ***Sponsor 10 Pharmacists for an additional US\$400***

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Silver Sponsor (US\$700)

- **Two(2) Virtual Brand Pages**
- One Digital Swag Bag
- Quarter page ad in the PSJ Virtual Magazine
- Promotion of company on Conference website. This will be available approximately two (2) weeks prior to the Conference.
- ***Sponsor 10 Pharmacists for an additional US\$400***

Workshop

Two (2) hours workshop includes 2x10 minutes interaction with Participants – (US\$1000)

Session

Forty (40) minutes includes 10 minutes interaction with Participants – (US\$500)

You may also purchase Ads in our Virtual Magazine or on our Official Website (see attach Contract for details).

Payment Incentives

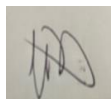
Take advantage of discounts and other offers by paying early. See attachment for details.

The Digital Swag Bag is a feature of the Conference and can be loaded with videos, Ads, Coupons, Special Offers, Games and Prizes which can be delivered to winners after the Conference.

Each participating company will need to sign and return the contract found in the package to the PSJ Headquarters. **All companies are asked to express your interest in participating by Friday, July 30, 2021.**

The PSJ would like to take this opportunity to extend our heartfelt gratitude for your continued support and partnership.

Warm Regards,



Dr. Winsome Christie

**Clinical Pharmacist/Naturopath/Integrative Health and Medicine Specialist
President**